# **COMPANY OVERVIEW**

AKT Health is a Healthcare & Life Science Strategy Consulting firm. We partner with life science companies and health systems to develop a market-leading strategy for long-term top performance, engagement, growth, and sustainability.

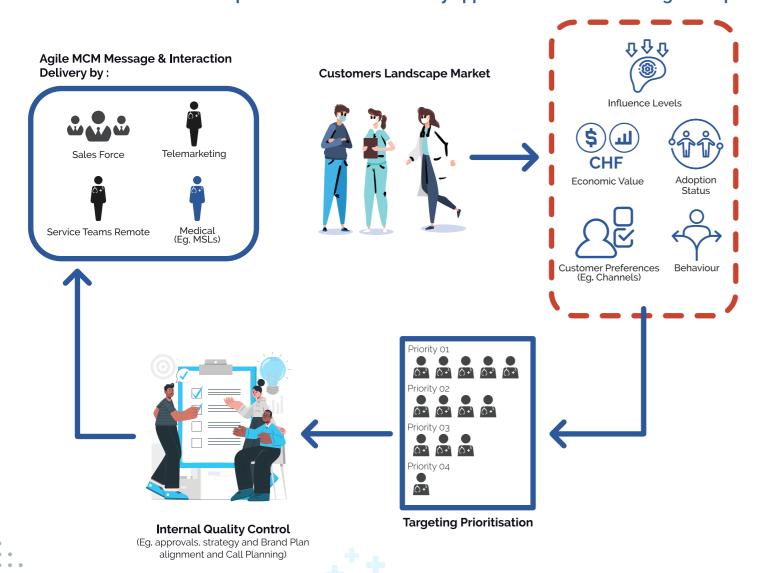
Our consultants evaluate data, apply analytical models, study systems, and dissect workflows to unlock opportunities to improve performance through technology enablement and engagement planning.

Applied Knowledge & Technology in Healthcare – a philosophy on which AKT Health stands is reflected in our Clinical, Medical, Commercial and Technology services. Each is focused to address the needs of Pharmaceutical, Medical Device and Biotechnology firms.

AKT Health is also the sole distributor and promoter of Certara's industry-standard software in India and Japan.

### **MEDICO-MARKETING SOLUTION**

#### Holistic & Coordinated example of a Customer Centricity approach in Pharma MCM Agile Loop



### **MEDICAL AFFAIRS**

#### MEDICAL STRATEGY PUBLICATION MEDICAL EDUCATION COMMUNICATION Contents Strategy Medical writing Globalization support Digital content cente Medical training Digital Strategy Technical review Creative standard Publication center Virtual Engagement Stakeholder Submission support Knowledge center for Scientific Contents Management Market insight Strategy Draft creating Management Remote medical Complaint handling engagement solution Insight & Publication strategy and productivity Conference/Congress Performance solutions optimization Field medical effectiveness Improvement Real-time insight for Rapid drafting for early Automated control Support for accurate Real-time insight for better performance acceptance content & Chatbots & Valid content better performance ۲×

## **OMNICHANNEL COMMERCIAL SOLUTION**





Salesforce MR



Medical teams



Events / Seminars



Digital channel













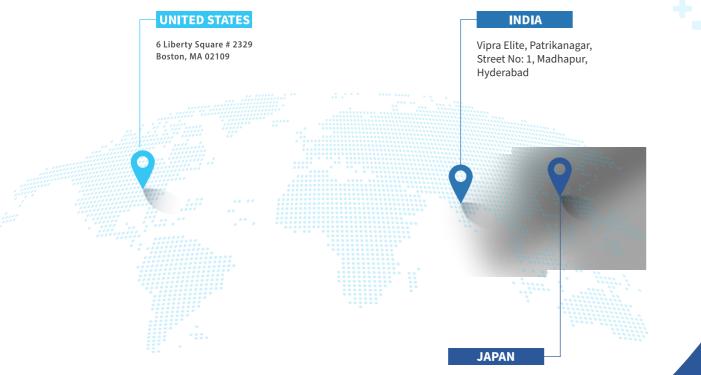
Perform cost and speed efficiently with optimal channels

Content adaptation

Content tagging/storage Content Lifecycle management

Campaign set up

Channel configuration Campaign execution



1-16-8, Higashi, Shibuya-ku, Tokyo 150-0011

AKT Health Established

2017

Operations in 9 Countries and more than 24 Projects Delivered 45 Employees



- IndiaJapan
- USA

**CKT** Health



Expansion

Functional Experts and Developers



Offices



For more information











Applied Knowledge and Technology in Healthcare